

# Ernesto Pérez Araque

SENIOR UI UX ENGINEER | PRODUCT OWNER

www.ernesto-perez.com



## ● EDUCATION

### CICE MSc, Full-stack Development MERN

2018 - 2019

### CEU San Pablo University, MSc in Communication, with specialisation in Digital Marketing UX and CX

2015 - 2016

### IDC, BA in arts Industrial Design

2004 - 2007

## CERTIFICATES

Agile Scrum Manager

React

Web development

3ds Max

CSS Flexbox

CSS Animations

## Personal information

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linkedin: ernesto1984

Swiss Residence: B

Marital status: Single

## ● WORK EXPERIENCE

### Alpiq Product Owner, Senior UI UX Engineer

JAN 2020 - PRESENT

I am working as the product owner of an app to control electrical assets in the electric automotive industry. My tasks are, Select the new features to be included in the app taking requests from business owners, estimate times of development of the features and make budgets, define the product backlog, make the Sprint planning, define the sprint backlog, make daily scrum meetings, remove blockers, make sprint retrospective, measure the increments of the project, present demos and releases to stakeholders.

### Alpiq Senior UI UX Engineer

SEP 2019 - PRESENT

My job consists in design a new global UX Strategy for all the commercial software of the company, a set of products, B2C and B2B, mobile, desktop, web apps, and HMI and to bring this UX concept into reality creating a Design System for all the different products of the e-mobility and clean energy sector. Manage teams of designers overseas, and be in constant contact with the Marketing and Development teams.

### Oerlikon Senior UI UX Engineer | Software Engineer

MAY 2019 - SEPT 2019

I have worked in a project to design and develop new sections of an HMI I had to make a UX analysis over the current product, make a customer journey, determine pain points, and propose a solution tested with user testing techniques, and create a plan to implement those solutions in the actual interface.

### El País Front-end Developer | Disruptive UI UX Designer

OCT 2018 - MAY 2019

I have worked in the Branded Content department creating UX solutions through visual storytelling using rich media and emotional design to develop disruptive concepts and interactive content for different important brands.

### GVC Gaesco Front-end Developer | Lead UI UX Designer

AUG 2017 - OCT 2018

I worked as a UX and UI Visual designer, my main job was to develop a new Design System for the all the bank digital products to create consistency across all their apps that operate over the Stock Market, I worked side by side with the most important brokers of Barcelona, making user testing, and focus groups to create an optimised and brilliant user experience for the banking sector.

## SKILLS

User Experience, User Interface, User Testing, Service Design, Emotional Design, Disruptive Design, Interaction Design, Innovation, Project Management, Agile / Scrum / Kanban, Visual Design, Usability, Accessibility, Brand Identity, Wireframes, Design Systems

### Tools & Technologies

Sketch, Invision, Zeplin, Framer, Adobe XD, Adobe Photoshop, Adobe Illustrator, Principle, Jira, Confluence, Asana, AWS

### Coding

HTML, CSS, SASS, Vainilla Javascript, React, React Native, Angular 2x, Node.js, Express.js, MongoDB, GIT, SVG, Postman, Visual Studio Code.

### Languages

English C1, Spanish Native, German A2

## WORK EXPERIENCE (CONTINUED)

### SEAT Senior UI UX Designer

NOV 2016 - AUG 2017

I worked inside SEAT design studio in Barcelona (Martorell) in a design lab for mobility solutions and innovation, I have the opportunity to work for the Seat Connected Hub in the Mobile World Congress 2017 working with virtual reality and holographic designs, working in the most important products of the brand used by millions of persons everyday.

### IBM Front-end Developer | UI UX Designer

FEB 2016 - NOV 2016

I have worked as a UI UX Designer and front end developer for the GBS area, participating in projects for security and defense, retail and e-learning.

### Lime XL UI UX Designer Front-end Developer

SEP 2015 - FEB 2016

I had worked as a designer for many projects in the digital corporative communication field.

### Aeropress UI UX Designer, Research

MAY 2015 - SEPT 2015

I have worked as a UI UX designer for the transport industry and making user research.

### Bluecell Front-end Developer, Digital Marketing

FEB 2015 - MAY 2015

I have worked as a web designer and making social media marketing.

### INBIMA 3D Designer

SEPT2014 - FEB 2015

I had worked as a 3D designer especially in architecture visualisation, and designing commercial spaces for different retail brands.

### Image & Retail 3D Designer

Oct 2013 - Sept 2014

I had worked creating architectural brand manuals integrating the architecture and furniture elements into the corporative manual.

### DecimoPiso CEO

Feb 2010 - Oct 2013

I had founded my own company at the age of 24 where I offer web design, videos, animations, and print design services for different clients.

### IDC Professor

JAN 2010 - JAN 2012

I had worked as a teacher in the university I studied, in the digital design and 3D design subject.