

Ernesto Pérez

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I'm a Switzerland-based product designer creating experiences to bridge the gap between people and technology, I believe in advocating for the user through research and empathy, and translating core customer needs into meaningful and beautiful, inclusive products. I also love cats and coffee.

Education

CEU San Pablo University

Madrid - 2014

Master in visual communication digital marketing and new media

CICE

Madrid - 2019

Master in computer science full stack development MERN

IDC

Madrid - 2007

BA Industrial design

Skills

Design thinking

User-Centered Design

Five elements of UX design

Lean UX

Double diamond

Figma

Sketch

Adobe XD

Framer

HTML

CSS

Javascript

React

Angular

Agile SCRUM

+ Many More

Experience

Alpiq Product designer – Senior UX Engineer

Zürich Sep 2019 – Present

- Research using design thinking, interviews surveys etc.
- Creation of a design system
- Design multiple applications for the energy sector
- Prepare the handoff process and solve deliverables for software engineering

Oerlikon Metco Senior UX Engineer

Zürich May 2019 – Sep 2019

- Usability tests on a HMI
- Redesign of an HMI
- Create wireframes, mockups and prototypes for stakeholders

El País Senior UX designer – Visual designer

Madrid Oct 2018 – May 2019

- Design with data
- Create Infographics
- Visual design and development for many branded landing pages

Gaesco Product designer – UX designer

Barcelona Aug 2017 – Oct 2018

- Research using user-centered design
- Design an application to operate in the stock market
- Create wireframes mockup and prototypes

SEAT UX designer – Visual designer

Barcelona Nov 2016 – Aug 2017

- Design and prototype for many different applications mobile and desktop
- Research for an innovation lab for e-mobility
- Design an app for the mobile world congress 2016

IBM UI UX designer

Madrid Feb 2016 – Nov 2016

- Web design for many customer-facing pages
- Web development HTML and CSS
- Animations 2D and 3D for different applications